

Art

Note: Supply lists are mailed with registration confirmation or online at: <http://www.dcs.wisc.edu/lsa/art/classes.htm>

Learning the Business Side of Art Series

In this series you can learn how to turn your passion into profit. Three sessions—The Business of Art: Artist's Business Plans, Grant Writing, and Marketing your Art—let you develop a marketing strategy and develop confidence in your ability to promote your own work.

NEW Business of art: Artist statement

A statement describing and explaining your artwork is often requested for exhibits. In this two-session class you develop your own artist statement using guidelines, a written exercise, and peer review of two of your art pieces. With the information you gain, write a statement before the next class review, and voilà: you leave with your artist statement.

Instructor: Merikay Payne
Thursday, Mar 22-29, 6:30-8 pm
21 N Park St, Rm 7045
Limit 12, Register by Mar 15, .3 CEU, \$35
Program #2560

Business of art: Artist's business plans

In this fun and useful three-session course you get down to business quickly to develop an effective written plan for your art career. Understand the pleasures and pains of doing business in the ever-changing art world. We cover goals, exhibits, cash flow, taxes, and much more. Expect homework and bring a positive attitude.

Instructor: Tony Rajer
Friday, Apr 13, 7:15-9:15 pm, SSun, Apr 14-15, 9 am-5 pm
6261 Humanities, 455 N Park St
Limit 12, Register by Apr 6, 1.8 CEU, \$110,
Program #2562

NEW Business of art: Goal setting/ reimagining for artists

In this in-person and online class you use the Internet outside of class to explore ways artists support themselves and get their work to the public. We meet for five weeks to share our discoveries and develop goals and plans for reaching them. Expand your ideas of what is possible, create a support network, and map the steps to meet your career goals as an artist.

Instructor: Leslee Nelson
Monday, Feb 20-Mar 19, 6:30-8:30 pm
21 N Park St, Rm 7045
Limit 10, Register by Feb 13, 1.0 CEU, \$95
Program #2570

Business of art: Grantwriting

Have a great idea? In this introduction to grantwriting you learn the basics of how to plan a proposal, present your idea in a compelling way, and communicate constructively with funders. You even write and critique a short proposal. This is the perfect class to get you on your way to writing grant proposals that succeed.

Instructor: Tom Linfield
Thursday April 19, 20
21 N Park St, Room 7045
Limit 20, Register by Register by Apr 12, 0.3 CEU, \$35
Program #2566

Business of art: Marketing your art

What techniques will get people to your art opening? How can you make the most of a small marketing budget? You have many possibilities to consider, including press releases, websites, postcards, business cards, and more. This introduction to current strategies and procedures in the art world gets you started toward making a great first impression.

Instructor: Tom Linfield
Thursday, Mar 15, 6-9 pm
21 N Park St, Rm 7045
Limit 20, Register by Mar 8, 0.3 CEU, \$35
Program #2558

Experimental drawing workshop

This process-oriented drawing workshop challenges you to go beyond the academic and ordinary. Work both cerebrally and intuitively as you expand upon your current skills, gain more pleasure in the drawing process, and develop an individual style through experimentation. We explore gestural and expressive mark-making, cooperative drawing, mixed media, nontraditional tools, and exaggeration and distortion of images. Some materials provided.

Instructor: Kay Brathol-Hostvet
Sunday, Nov 20, 9 am-4:30 pm
Whispering Woodlands, 1600 Speedway Rd, Verona, WI
Limit 12, Register by Nov 11, 0.75 CEU, \$110
Program #2536

Exploring color and texture on paper and fabric

Explore new techniques of applying color to paper, texture to fabric, and paint to unusual objects in a one-day workshop. Work with color applications using paints, inks, bleach, and other materials. Use these materials for collage art, notecards, quilts, placemats, pillows, other fabric art, or whatever your imagination desires.

Instructor: Nancy Welch
Saturday, Nov 19, 9 am-4 pm
7621 Humanities, 455 N Park St
Limit 20, Register by Nov 11, 0.7 CEU, \$65
Program #2535

Chinese brush painting workshop

Enjoy learning how to paint using wet-in-wet, dry brush, and glazed techniques. You paint the following subjects: Asian fruit and basket, frogs with bamboo, shrimp, roses with bees and mountains, and water and boats. You also learn the Chinese characters for each subject. There is a class discussion after you paint each subject.

Instructor: Stella Dobbins
Saturday, Apr 21, 9 am-5 pm
7621 Humanities, 455 N Park St
Limit 15, Register by Apr 13, 0.8 CEU, \$59

Program #2564

Drawing: beginning

Learn a variety of approaches to drawing as a way to practice and expand your drawing skills. Work primarily from observation to learn techniques such as contour and cross-hatching, as well as the basics of shape, value, and composition. This six-week class is designed to help you build confidence and to work toward developing your own drawing style. Free parking.

Instructor: Amelia Toelke

Saturday, Feb 25-Mar 31, 9:30-11:30 am

Capitol Lakes Retirement Center, 333 W Main St

Limit 12, Register by Feb 17, 1.2 CEU, \$75

Program #2553

Drawing skills: learn perspective

One of the biggest challenges for beginning and intermediate artists is getting the perspective right. This one-day workshop shows you secrets of linear perspective through demonstrations, in-class projects, and handouts. Also explore unusual point-of-view, atmospheric perspective, and other techniques that help create the illusion of depth in two dimensions. Exercises focus on process over product; the class also includes lecture, demonstrations, and handouts. Free parking.

Instructor: Kay Brathol-Hostvet

Saturday, Mar 3, 9 am-4:30 pm

Whispering Woodlands, 1600 Speedway Rd, Verona, WI

Limit 10, Register by Feb 24, 0.75 CEU, \$85

Program #2554

Drawing the figure

Rendering a lifelike human form is extremely challenging. Weight, balance, structure, and movement are all key. In this eight-week course for all levels of skill and experience, you work from a live model to develop your figure-drawing skills using charcoal, pencil, and ink. Poses range from 30 seconds to two-and-a-half hours. Class includes occasional group critiques.

Instructor: Andrea Miller

Tuesday, Mar 6-May 1, 7:15-9:45 pm (no class Apr 3)

6231 Humanities, 455 N Park St

Limit 20, Register by Feb 28. 2.0 CEU, \$140

Program #2557

Figurative painting studio: Sunday morning

What a good way to start a Sunday! Come and paint from a live model in a relaxed, uninstructed studio setting in this 12-week class. The model holds one pose for three hours (with breaks), allowing you to hone and develop your portrait-painting skills at your own pace and in your own way.

Coordinator: Amelia Toelke

Sunday, Jan 29-Apr 22, 9 am-noon (no class Apr 8)

7101 Humanities, 455 N Park St

Limit 16, Register by Jan 23, \$145

Program #2544

Figure drawing studio: Wednesdays

Draw from the model for 12 weeks in a stress-free environment. Since there is no instruction you may proceed at your own pace, in your own way. Background music adds to the creative mood. The model sits in poses of 30 to 60 minutes.

Coordinator: Joshua Ludke
Wednesday, Feb 8-May 2, 7:15-10:15 pm (no class Apr 4)
6231 Humanities, 455 N Park St
Limit 20, Register by Feb 1, \$145
Program #2546

NEW Introduction to social artistry

Explore your creativity with social artistry, an emerging discipline that draws inspiration from several fields: from psychology to mythology and beyond. In the social artistry model, principles and practices are useful tools for personal transformation, leadership development, program planning, and community building. In this six-week class, tap your capacities for greater imagination, compassion, and resolve, while discovering new ways to do social change artfully.

Instructor: Marian Farrior, Erin Schneider
Wednesday, Feb 15-Mar 21, 6:30-8:30 pm
21 N Park St, Rm 7045
Limit 15, Register by Feb 8, 1.2 CEU, \$135
Program #2548

NEW Letterpress: an introduction

Discover the history behind the printing press, as workhorse and as art form. In this six-week class explore ornaments, dingbats, etc., adding embellishments to your message. Using cast-metal letterforms (type) or wood type, handset a greeting from the assortment of Whispering Woodlands fonts. You supply your own paper based on your preferences.

Instructor: Jackie Hefty
Thursday, Mar 15-Apr 19, 6-9 pm
Whispering Woodlands, 1600 Speedway Rd, Verona, WI
Limit 8, Register by Mar 8, 1.8 CEU, \$175
Program #2559

NEW Long stitch and coptic book bindings

In this four-week intermediate class we explore traditional and innovative book bindings that develop and challenge your creative skills. Recommended: basic bookmaking and sewing experience.

Instructor: Jackie Hefty
Tuesday, Mar 6-27, 12:30-3:30 pm
Whispering Woodlands, 1600 Speedway Rd, Verona, WI
Limit 12, Register by Feb 28, 1.2 CEU, \$115
Program #2556

Nature and garden journal

Combine your interests in art and nature by starting a journal in this two-day class. Learn to sketch plants and animals, make seasonal notations, and incorporate words or poems. The class covers drawing fundamentals and various ways to use pen and ink, watercolor pencil, and watercolor. The instructor presents many examples and demonstrations to generate ideas and excitement about exploring

the natural world. Free parking.

Instructor: Cynde Quinn

Sat-Sunday, Apr 21-22, 9:30 am-4:30 pm

Whispering Woodlands, 1600 Speedway Rd, Verona

WI, Limit 12, Register by Apr 13, 1.4 CEU, \$90

Program #2567

NEW Painting: acrylic techniques

Make the most of the unique properties of acrylics in this seven-week class. Practice glazing (transparency) and impasto (heavy application). Design elements become more evident once you learn to apply flat colored patterns with a crisp edge. These and other techniques expand the versatility of acrylics, alone or in combination with traditional layering affects. All levels welcome, from beginners to advanced.

Instructor: Nancy Macgregor

Friday, Feb 3-Mar 16, 9:30 am-noon

7621 Humanities, 455 N Park St

Limit 20, Register by Jan 27, 1.7 CEU, \$80

Program #2545

NEW Painting the landscape in acrylic: a direct approach

Focus on painting the landscape from your own photographs alla prima—quickly, loosely, and expressively—without using multiple glazes or extensive blending. This quick-paced workshop for all skill levels offers a direct approach that is both visual and intuitive and that encourages personal expression. The benefits of working in acrylic—water cleanup, quick drying, and little odor—allow for almost immediate changes.

Instructor: Kay Brathol-Hostvet

Saturday, Nov 19, 9 am-4:30 pm

Whispering Woodlands, 1600 Speedway Rd, Verona, WI

Limit 10, Register by Nov 11, 0.8 CEU, \$110

Program #2537

Painting: beginning through advanced

In this eight-week class for students of all levels, weekly demonstrations and mini-lectures cover materials, painting approaches, color mixing, and color theory, as well as providing inspiration for individual expression. Beginners: learn the basics of painting in oil or acrylic through introductory assignments. Intermediate and advanced students: develop your own style and themes in a supportive studio atmosphere.

Instructor: Katherine Rosing

Friday, Jan 27-Mar 30, 9 am-noon (no class Mar 2, 16)

7101 Humanities, 455 N Park St

Limit 20, Register by Jan 20, 2.4 CEU, \$135

Program #2542

NEW Painting portraits in alla prima

This five-session oil-painting class focuses on the technical and conceptual methods of alla prima/plein air painting, specifically the portrait. Working with live models, we explore color theory, drawing, design, and how to solve difficult painting problems. We may paint outside depending on weather and time. Previous painting experience preferred but not required.

Instructor: Jeremy Kraemer

Saturday, Jan 28, Feb 25, Mar 24, 31, Apr 28, 9 am-noon
7101 Humanities, 455 N Park St
Limit 16, Register by Jan 20, 1.5 CEU, \$110
Program #2543

Painting workshop: color for painters

Explore the beautiful complexities and chameleon properties of color relevant to painting in this six-week class. Exercises include color mixing, tonality, composition, and harmony. Beginners: build a foundation in color as you begin the journey into painting. Intermediate and advanced students: deepen your understanding of color and refine your personal vision and skills while exploring color issues relevant to individual style. Oil, acrylic, or watercolor.

Instructor: Katherine Rosing
Friday, Apr 13-May 18, 9 am-noon
7101 Humanities, 455 N Park St
Limit 20, Register by Apr 6, 1.8 CEU, \$85
Program #2563

NEW Paste papers

Explore the freedom of expressing yourself making creative papers for collage, scrapbooking, or the book arts. Learn fun decorative techniques with few limitations, and follow up at home. The class is just a little messy, so bring a smock! No experience required. Free parking.

Instructor: Jackie Hefty
Saturday, Feb 18, 10-4:30 am
Whispering Woodlands, 1600 Speedway Rd, Verona, WI
Limit 12, Register by Feb 10, 0.65 CEU, \$75
Program #2551

NEW Pastel: "black magic"

This workshop is geared toward those who have taken numerous introductory pastel workshops, are fairly accomplished and comfortable with the medium, and have competent drawing skills. Black paper can create a sense of mystery, drama, or mood, and act as a color intensifier. Experiment with two or three black supports (supplied) in creating works from still life and photographs. Free parking.

Instructor: Kay Brathol-Hostvet
Saturday, Apr 14, 9 am-4:30 pm
Whispering Woodlands, 1600 Speedway Rd, Verona, WI
Limit 10, Register by Apr 6, 0.75 CEU, \$95
Program #2565

Photographic composition 1

Learn ancient rules of composition and how to break them! In this six-week class you investigate elements of design and learn to apply them to your photography. Explore such components as color, line, and text and discover what they communicate in photographs. Take part in digital and print critiques. Please bring your own digital camera.

Instructor: Jessie Eisner-Kleyle
Tuesday, Feb 21-Mar 27, 5:30-7:30 pm
21 N Park St, Rm 7045

Limit 12, Register by Feb 14, 1.2 CEU, \$79
Program #2552

Photographic composition 2

This seven-week class is for students who have completed Photo Composition 1 and wish to learn more. Explore more advanced design components such as texture, space, and movement, and create a personal photo series. Take part in digital and print critiques. Please provide your own digital camera.

Instructor: Jessie Eisner-Kleyle
Wednesday, Feb 15-Mar 28, 5:30-7:30 pm
21 N Park St, Rm 7041
Limit 12, Register by Feb 8, 1.4 CEU, \$85
Program #2549

NEW Portrait workshop: painting Mona Lisa

This fast-paced, fun seven-week class is for anyone desiring to learn traditional portraiture. To ensure versatile, practical skills, we study and reproduce (using watercolors) DaVinci's masterpiece, the Mona Lisa. We begin with line and shade exercises, then proceed to watercolor instruction. Each meeting focuses on a different aspect of the Mona Lisa: her hands, her features, her clothes, the landscape.

Instructor: Louisa Waller
Thursday, Feb 16-Mar 29, 7:15-9:15 pm
6231 Humanities, 455 N Park St
Limit 16, Register by Feb 9, 1.4 CEU, \$98
Program #2550

Realist painting

This four-session class for intermediate and advanced oil or acrylic painters meets on the second Saturday of each month and focuses on the realist approach to painting. We examine materials, techniques, color, composition, drawing, and content through individual instruction and critique. Some painting experience recommended.

Instructor: To be announced
Saturday, Jan 14, Feb 11, Mar 10, Apr 14, 8 am-noon
7101 Humanities, 455 N Park St
Limit 16, Register by Jan 6, 1.6 CEU, \$95
Program #2541

Realist painting in oils or acrylic

This class offers a three-hour studio experience, two Saturdays a month, for experienced painters. Work from your own still-life materials, reference photos, or sketches. We emphasize the basics of composition and color, with personalized instruction addressing your specific concerns and frequent individual critiques.

Instructor: Mary Diman
Saturday, Jan 7, 21, Feb 4, 18, Mar 3, 17, Apr 7, 21, 9 am-noon
7101 Humanities, 455 N Park St
Limit 16, Register by Dec 29, 2.4 CEU, \$135
Program #2540

Traveling with watercolor

With a watercolor sketchbook, several color-tubes, and a few other tools, you can paint anywhere. In this six-week class, learn how to capture that memorable scene or person. Learn to complete a watercolor sketch in record time, with fast wash and brush techniques, while gaining a fresh look at texture, transparency, and the sparkle of white paper. We paint outdoors on campus as weather permits.

Instructor: Nancy Macgregor
Friday, Mar 23-May 4, 9:30 am-noon (no class Apr 6)
7621 Humanities, 455 N Park St
Limit 20, Register by Mar 16, 1.5 CEU, \$72
Program #2561

Watercolor: beginning

Save gas and free up your busy weekends by learning watercolor basics in this two-session class. Learn brush and wash techniques, basic color mixing, differences in watercolor papers, how and why to stretch paper, and a variety of paint application techniques. Free parking.

Instructor: Cynde Quinn
Saturday, Mar 3, 17, 9 am-4 pm
West Madison Ag Research Station, 8502 Mineral Point Rd, Verona, WI
Limit 15, Register by Feb 24, 1.4 CEU, \$79
Program #2555

Watercolor: continuing

This two-session class is for water-colorists who have taken a beginning class and want to advance their knowledge of the medium. Learn about the properties of pigments, paint using limited palettes and specific color schemes, and see demonstrations of techniques. Enhance your understanding of watercolor painting and how to use it in your own way. Includes critiques and suggestions. Free parking.

Instructor: Cynde Quinn
Saturday, May 5, 19, 9 am-4 pm
West Madison Ag Research Station, 8502 Mineral Point Rd, Verona, WI
Limit 15, Register by Apr 27, 1.4 CEU, \$79
Program #2569

Wool wet-felted pouch/purse

Come create a small pouch, bag, or purse using colorful wool roving (wool before it is spun into wool) enhanced with colorful threads. Wet felting with wool is an old art form being taken to a new level with bright colors and applications; this is not knitting and felting. Bring a large button, bead, or whatever you might want for a clasp/closure. Free parking.

Instructor: Nancy Welch
Wednesday, Apr 25, 6-9 pm
Capitol Lakes Retirement Center, 333 W Main St
Limit 8, Register by Apr 18, 0.3 CEU, \$40
Program #2568

NEW AND ONLINE/ANYTIME

Advanced art critique for artists

Experience individual guidance and supportive critique from an expert teacher and artist. Are you seeking authentic voice, a stronger more consistent body of work, or a new direction? All media are welcome. Submit your work by mail or online. You have five contacts

with the instructor about what matters most to you. Work at your own pace and take up to a year to finish.

Register: www.dcs.wisc.edu/lisa/online

Instructor: Helen Klebesadel

3.0 CEU, \$139 plus postage

Program #9041

ONLINE/ANYTIME

Drawing landscape

Study on your own schedule at any computer worldwide with the easy-to-use course Web site. Each unit includes study, drawn, and written assignments, as well as links to some of the finest landscape drawings in major museums. Submit your drawings electronically or via U.S. mail. This course offers a unique approach to landscape for artists of every level.

Register: www.dcs.wisc.edu/lisa/online

Instructor: Helen Klebesadel

3.0 CEU, \$139 plus postage

Program #9010

ONLINE/ANYTIME

Independent and personalized art exploration: painting, drawing, and mixed media

Enjoy individual guidance from an expert teacher as you create art. What is your next step as an artist? Is it a new medium, improved drawing or painting skills, color, composition, or content development? You choose! Collaborate with the instructor on a five-lesson plan focused on what you want. Submit art by mail or online for feedback. Work at your own pace and take up to a year to finish.

Register: www.dcs.wisc.edu/lisa/online

Instructor: Helen Klebesadel

3.0 CEU, \$120, Program #9017

RELATED PROGRAMS

Wisconsin Regional Art Program

Workshops and exhibits are for nonprofessional artists statewide.

For schedule and registration information visit www.dcs.wisc.edu/lisa/art/wrap or call 608-263-6322.



THE UNIVERSITY
of
WISCONSIN
MADISON

Register by:

PHONE

608-262-2451

TTY 265-2370

Charge noncredit course(s) to your MasterCard, VISA or American Express.

FAX

608-265-3163

toll-free 800-741-7416

You may fax this form if paying by credit card or purchase order.

MAIL

Use one form for each class. If paying by check, include a separate check for each course fee. Two or more people enrolling in the same course may send a single check.

IN PERSON

Bring form with payment to Registration Office.

Pyle Center

702 Langdon St

Madison WI 53706

7:45 AM - 4:30 PM

Monday through Friday

Noncredit Registration Form

UW code = W89

Please fill out this form and submit it to the Registration Office. A registration confirmation that admits you to class will be sent or given to you when your registration is received.

1. PARTICIPANT INFORMATION

Name _____

Company/Agency _____

Address _____

City _____

State _____

Zip Code _____

E-mail _____

(To contact you about your registration and for future marketing)

Phone: Day () _____

Eve. () _____

2. CLASS INFORMATION

Class Name _____

Class Number Section _____

Class Date _____

Fee _____

3. PAYMENT (CHOOSE ONE OF FOUR OPTIONS)

Check payable to UW-Madison

Bill company/agency (address above)

Purchase Order # _____

Credit Card: Mastercard Visa American Express

Card # _____

Expiration Date _____

Cardholder's Name _____

Thank you for your registration.

NOTE: If you have a disability and desire accommodations, please contact the department offering the class as soon as possible. Requests are confidential. The University of Wisconsin provides equal opportunities in employment and programming.